



STATE OF THE ARTS



Littleton State of the Arts 2022

"The arts are fundamental to our humanity. They ennoble and inspire us — fostering creativity, empathy, and beauty. The arts also strengthen our communities socially, educationally, and economically...72% of Americans believe 'the arts unify our communities regardless of age, race, and ethnicity' and 73% agree that the arts 'help me understand other cultures better' — a perspective observed across all demographic and economic categories."

- Americans for the Arts,
10 Reasons to Support the Arts



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Littleton State of the Arts 2021-22 Survey Results

More than
360 people employed in the arts and culture industries in Littleton



Over
810 volunteers helped these organizations and businesses with events, programming, and making a difference in the fields they love!



More than
2,515 in-person programs were held locally, as well as an estimated **531** virtual programs

In all, over
2,350,606 visitors interacted with local arts and culture industries. These visitors shopped, painted, danced, sang, watched, learned and enjoyed Littleton's rich and varied cultural offerings!



Colorado Business Committee for the Arts Data 2021 Economic Activity Study of Metro Denver Culture Released November 2021

Arts and cultural activity reached a peak in 2019, breaking records for economic activity and impact. Momentum was building since the last recession, enabling organizations to invest in capital projects, employment growth and blockbuster events.

The arts sector lost a decade of growth in 2020 due to the COVID-19 pandemic. The temporary closure of venues and in-person events had an abrupt and drastic impact, reducing key metrics like jobs and attendance to levels from the last recession or lower.

\$2.3
billion

economic activity in
Metro Denver, in 2019,
a 17% increase from 2017



\$869
million

economic impact in 2019,
a 50% increase from 2017



15 million
people attended arts
and cultural events & sites,
a 1% increase from 2017



13,392
jobs in 2019, a 13%
increase from 2017

Exciting Things Happened in 2022!

- **Passing of Lodgers Tax** – The Arts & Culture Commission has created a formula that allocates the lodgers tax revenue to support arts and culture organizations and promote tourism in Littleton, beginning in 2024
- **Mural Program & Tours** – the first annual mural program began with the selection of a mural for installation on the alley wall behind Town Hall Arts Center in 2023; more funding will be available in 2023 for a mural(s) around Littleton; attendees roamed downtown Littleton on an exciting art and historical mural crawl (more tours to come in spring 2023)
- **Growth of Culture & Arts Partners (CAP) Group** – quarterly meetings at Littleton Museum, attracting an average of 20 people from a variety of local for- and not-for-profit organizations and businesses!
- **Spotlight** – Town Hall Arts Center debuted a new bimonthly publication, “Spotlight” featuring Littleton arts and culture organizations
- **New Websites for the City of Littleton** – the City of Littleton debuted a new website, with improved and accessible pages; in 2023, a new website for tourism, www.visitlittleton.com will be introduced!

To find out more contact
arts@littletongov.org



museum.littletonco.gov/Public-Art



 **Littleton**