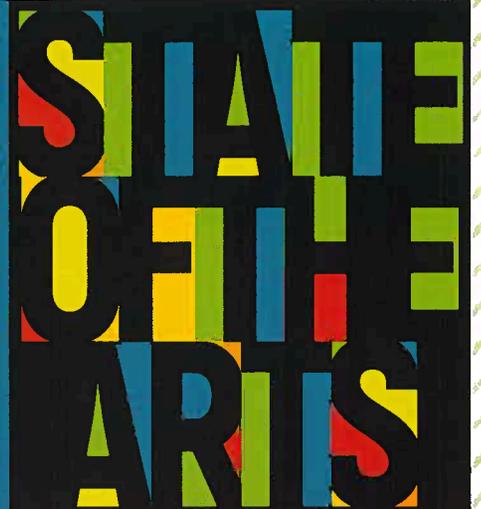
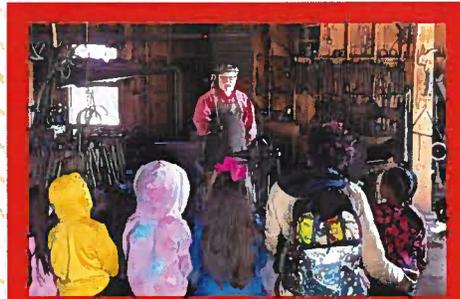


## Exciting things are happening!

- **Continued distribution of lodgers tax** – all funds from the lodgers tax will be distributed to benefit arts and culture within the community
- **Expansion of Culture & Arts Partners group (CAP)** – attracting a variety of local for- and not-for-profit organizations and businesses, this group meets quarterly at sites around Littleton to discuss, learn, and collaborate
- **Mural program, painted traffic cabinets & tours** – two murals were completed in 2023: on the alley wall behind Town Hall Arts Center, and on the west-facing wall of Littleton Ballet; additionally, two traffic cabinets were painted at the corners of Powers and Broadway and Broadmoor and Broadway; attendees roamed downtown Littleton during exciting art and historical mural crawls during spring 2023; more murals and painted traffic cabinets are in development for 2024
- **Planning for the future** – the Arts & Culture Commission recently completed a strategic plan for the next 3 years; one of the key action items is to develop a roadmap to address both immediate and long-term needs

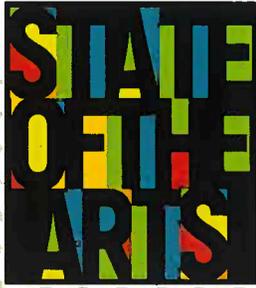
To find out more contact  
[arts@littletongov.org](mailto:arts@littletongov.org)



## Littleton State of the Arts 2024



*"Art washes away from  
the soul the dust of  
everyday life."  
- Pablo Picasso*



## Littleton State of the Arts 2023 Survey Results

Despite concerns about inflation impacting the local arts and culture economy, steady increases in attendance, support, and employment show the arts continue to steadily strengthen in Littleton:

More than  
**412**  
employed

Over  
**832**  
volunteers

More than  
**5,109**  
programs

**30**  
local  
vendors

Approximately  
**2,921,846**  
visitors

- More than **412** people were employed in the arts and culture industries in Littleton.
- Over **832** volunteers helped these organizations and businesses with events, programming, and making a difference in the fields they love!
- More than **5,109** programs were held locally, both in-person and virtually.
- Arts and culture organizations and businesses collaborated with an average of **30** local vendors, like caterers, designers, banks, and other suppliers, expanding the impact on the local economy.
- In all, approximately **2,921,846** visitors interacted with local arts and culture industries. These visitors shopped, painted, danced, sang, watched, learned, and enjoyed Littleton's rich and varied cultural offerings!

On a larger scale, "economic activity generated by the cultural sector in the Metro Denver area, reached a new record-level high in 2022...The ripple effect from direct and indirect spending on operations, audience engagement and capital projects has significantly influenced the regional economy." **This has resulted in \$2.6 billion total economic activity in the Denver Metro area!**

- 2023 CBCA Economic Activity Study

## Littleton Lodgers Tax Grants

The vision for the Arts & Culture Grants is threefold: to build strong and dynamic arts and culture organizations in Littleton; to foster collaboration between organizations; and to cultivate community engagement. The ultimate goal is to be a thriving arts city, one that has vision for a vibrant, collaborative, and creative Littleton where arts and culture are defining features of the community's identity and unique character.

The revenue from the Littleton lodgers tax is used to support arts, culture, and tourism in an effort to promote the positive role they play in the Littleton community.

**Work by the Arts & Culture Commission in 2023 culminated in nearly \$1 million in disbursed funding:**

- Tier I – **\$400,000** awarded to Littleton's four major cultural assets (as designated by City Council): Bemis Public Library, Littleton Museum, Town Hall Arts Center, and Hudson Gardens
- Tier II – A total of **\$248,000** distributed in grants to local arts and culture organizations
  - \* **30** total grant recipients
  - \* Average grant amount awarded: **\$8,267**
- Tier III – Approximately **\$125,000** for increased tourism marketing
- Tier IV – **\$75,000** awarded to fund special projects

*"Arts and culture build more livable communities. 86% of Americans say, 'arts and culture are important to their community's quality of life and livability,' and 79% of the American public believe that the arts are 'important to their community's businesses, economy, and local jobs.'"*

Americans for the Arts, Arts & Economic Prosperity 6 (2023)

The Arts & Culture Grant program is making positive change in our community. The Arapahoe Community College Foundation received \$16,000 in grant awards in 2023-24.

*"I could not be more proud of how far I have come and your generous contributions to the ACC Foundation will allow me to continue my journey." - ACC Student*